

KING OF PRUSSIA



SPONSORSHIP OPPORTUNITIES LINEUP

MAY 21, 2011

9:00 AM - 3:00 PM

CASH SPONSORS

CATEGORIES	SPONSORSHIP FEES	RECOGNITION
PLATINUM	\$3,000	<ul style="list-style-type: none"> •Company logo on custom car plaques (used to ID exhibitors vehicles) •Company logo on sleeve of t-shirts •Option to present awards •Four complimentary entries in show •Inside cover in car show publication • <i>Only 2 Platinum Sponsors</i> •<i>All Gold Sponsor opportunities</i>
GOLD	\$1,000	<ul style="list-style-type: none"> •Company logo featured on t-shirts •Two complimentary entries in show •1 block in car show publication •<i>All Silver Sponsor opportunities</i>
SILVER	\$500	<ul style="list-style-type: none"> •Company logo on t-shirts •Full page ad in car show publication •<i>All Bronze Sponsor opportunities</i>
BRONZE	\$250	<ul style="list-style-type: none"> •Company logo on website •Business cards, coupons and/or give-aways in exhibitors welcome pack (items provided by sponsor) •Half page ad in car show publication
Other		<ul style="list-style-type: none"> •See page 3 for details

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Event Date: May 21, 2011

**Location: Mother of Divine Providence Church Grounds, 333 Allendale Road
King of Prussia, PA 19406**

Time: 9:00 AM to 3:00 PM

Please fill out the following Sponsorship Registration form and mail to:

King of Prussia Car Show, Attention: Marianne Houston - Business Manager,
333 Allendale Road, King of Prussia, PA 19406

Make checks payable to Mother of Divine Providence

Sponsorship Level	Amount	Amount Enclosed
Platinum Sponsor		
Gold Sponsor		
Silver Sponsor		
Bronze Sponsor		
Other (See below & next page)		

TOTAL: _____

Company Name: _____

Address: _____ City: _____ State: _____

Phone: _____ Contact Name: _____

Email: _____

There are also Specific Sponsorship Opportunities as listed on the following page. We would be happy to work with you to tailor a package that would meet your advertising needs for this exciting event.

If you would like us to include your logo in our event publications, please send a high-resolution JPG file to sdugary@aol.com. Please contact King of Prussia Car Show Hotline at (484) 632-8221 or by email at kofpcarshow@gmail.com for details or questions.

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C A R S H O W

Specific Sponsorship Opportunities

We welcome donations to cover the following specific items in full or in part. Indicate the item and the amount you wish to contribute on the Sponsorship Registration Form on the preceding page. We welcome In-Kind Sponsors!

Sponsorship/Donor Opportunities	Amount	Status
Miscellaneous Event Expenses (Printing/Duplicating/Postage)	\$750	
Classic Awards	\$500	
Special Awards	\$500	
T-Shirts	\$500	
Lunch Catering	\$250	
Breakfast Catering	\$250	
Beverages	\$250	
Program Printing	\$100	
Equipment Rentals	\$100	
Miscellaneous Supplies	\$100	
Raffle Supplies	\$50	

Sponsorships will be recognized in a prominent area applicable to their donation; i.e. breakfast and lunch sponsors will be shown on a sign in our "Pit Stop Cafe".